



FOR IMMEDIATE RELEASE

CANADIAN PRODUCER ANNOUNCES ETOURGOLF.COM, AN EXCITING, INTERACTIVE ON-LINE & ON-LINKS WORLD GOLF CHALLENGE THAT SUPPORTS CHARITY- Feb. 15th, 2005, Vancouver B.C., Canada.

Hole In One Pictures, Inc., Vancouver based Golf related Film, Television and Live Events production company is very pleased to announce the launch of the first On-Line & On-Links World Golf Challenge, **ETOURGOLF.COM 2005**, where **\$10.00 USD** from every registration fee of **\$28.95** and **50%** of all net merchandizing and licensing fees will be donated to junior golf programs for disadvantaged youth and teens worldwide such as Faldo Trust for Tomorrow's Champions, First Tee, Teens On Greens, Inner City Youth Golf, Ace Golf Kids and other established golf programs. Additionally, \$2.00 from each registrant is contributed to Amazon Rainforest preservation, conservation and education projects through Health & Habitat, Inc., a 501-c-3 environmental foundation.

*"Our mission over the next five years through our Live and Televised golf events is to raise approximately **10 MIL USD** for these worthy programs that introduce the game of golf to our disadvantaged youth, exposing them to the teachings of sportsmanship and athletics. These golf programs help develop life skills, form relationships that give them a new outlook and direction in life and build opportunities for their future. As the environment plays a big part in their future, we are also supporting Amazon Rainforest projects. We at Hole In One Picture, Inc. are very committed to developing long standing relationships with these organizations to grow these programs worldwide. With the assistance of media partners, sponsors, professional endorsements and benefactors, we anticipate exceeding these objectives."* as quoted by Barbara L. Yaremko, Founder, CEO of Hole In One Pictures, Inc. and its USA subsidiary Hole In One Productions, LLC.

*"We are very honored and excited to be one of Etourgolf.com's benefactors and a participant in this fabulous event. Etourgolf.com's contribution to our programs will assist us considerably in our continued endeavor to preserve and protect the World's "Cradle of Life". It is wonderful that golf which already preserves urban green space, is helping us to save the rainforest."* as quoted by Dr. Sandy Ross, founder of Health & Habitat.

**Etourgolf.com** is the first "**On-line & On-Links World Golf Challenge**" whereby Men & Women around the World, with any level of golfing ability, can register on-line, play their own course, register their scores on-line and have an equal chance to qualify for a spot in the "televised playoff" at **Montelago Village Resort, Las Vegas**, January 2006. Winners receive fabulous prizes of Luxury Vehicles, Golf Holidays, Luxury Trip for Two to the 2006 Masters, Golf Equipment, Cash and much more. Retail value: **approximately \$200,000.00 US!**

Throughout the months of March, April, May, June, July, Aug., Sept. and Oct. 2005, Participants worldwide will play 20 rounds at their golf course of choice, then record their scores using the "**Handicap Tracker**" system on Etourgolf.com's website. The handicap tracker system will record all scores and calculate net totals, thus determining the top 2 Female and top 2 Male finalists from each participating country. These finalists from around the World will fly to Las Vegas in January 2006 for a week of golf challenges and tournament play to determine the Prize winners.



This playoff will be filmed for broadcast Worldwide on Sponsor Networks and On-Line.

**Hole In One Pictures, Inc.**, was established in 2003 to develop, produce and distribute golf related film, television and live events that promote and grow the game of golf. Over the past two years it has developed, produced and is currently distributing three productions: Etourgolf.com, Foreplay Golf (*an instructional, informative, entertaining golf travel show that takes a fun approach to teaching and learning the great game of golf*), and its companion [www.foreplaygolf.tv](http://www.foreplaygolf.tv) golf, travel and entertainment website.

**Health & Habitat, Inc., 501-c-3**, purpose is to promote a holistic approach to life, health, and the environment, helping to achieve a healthy state of equilibrium through Education, Research and Conservation of natural resources. Their Rainforest project involves purchasing parcels of rainforest, registering them as preserves, ensuring that they stay alive for eons to come. Through local and global volunteer efforts, H & H's progress has been steadfast and continuous. Another one of Health & Habitat's projects is promoting the idea of environmentally friendly maintenance practices for golf courses. More....[www.healthandhabitat.org](http://www.healthandhabitat.org).

For additional information on licensing, affiliate, sponsorship and advertising or to discuss opportunities available, contact Barbara L. Yaremko, Tel: 1.415.389.8599 or email: [barbara@foreplaygolf.tv](mailto:barbara@foreplaygolf.tv).